

## CONTRACT



KVVU TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

<u>Contract / Revision</u> 495264 /		<u>Alt Order #</u> 06340859
<u>Product</u> HORSFORD- DCCC		
<u>Contract Dates</u> 09/26/12 - 10/01/12	<u>Estimate #</u>	
<u>Advertiser</u> Horsford DCCC		<u>Original Date / Revision</u> 09/25/12 / 09/25/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)  
3050 K St NW  
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	09/26/12	10/01/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/26/12	10/02/12	M-WTF--				1	\$2,150.00			
N 2	KVVU	09/26/12	10/01/12	Anderson	3-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/26/12	10/02/12	M-WTF--				1	\$300.00			
N 3	KVVU	09/26/12	10/01/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/26/12	10/02/12	M-WTF--				2	\$350.00			
N 4	KVVU	09/26/12	10/01/12	Fox 5 News at 5	5-530p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/26/12	10/02/12	M-WTF--				1	\$550.00			
N 5	KVVU	09/26/12	10/01/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/26/12	10/02/12	M-WTF--				1	\$725.00			
N 6	KVVU	09/26/12	10/01/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/26/12	10/02/12	M-WTF--				2	\$700.00			
N 7	KVVU	09/26/12	10/01/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/26/12	10/02/12	M-WTF--				1	\$275.00			
N 8	KVVU	09/29/12	09/29/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	1	\$2,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-----1-				1	\$2,325.00			
N 9	KVVU	09/30/12	09/30/12	NFL Late Game	NFL Late Game		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-----1				1	\$8,500.00			
N 10	KVVU	09/30/12	09/30/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	-----1				1	\$7,500.00			
N 11	KVVU	09/30/12	09/30/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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**Henderson, NV 89014**  
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$850.00			
Totals											13	\$25,275.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	7	\$20,500.00	\$17,425.00
10/01/12 - 10/01/12	6	\$4,775.00	\$4,058.75
<b>Totals</b>	13	\$25,275.00	\$21,483.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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SEP25/12 13.25  
\*\*\* KVVU-TV \*\*\*

SALES PRSN PH- TERESA DIFURIA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1000P-1100P	30		\$2,150.00	9/26	10/1	1		W-F,M	1
PROGRAM : LN												
2			300P-400P	30		\$300.00	9/26	10/1	1		W-F,M	1
PROGRAM : ANDERSON COOPER												
3			400P-500P	30		\$350.00	9/26	10/1	2		W-F,M	2
PROGRAM : DR OZ												

REP HEADLINE# 6340859  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
 ORDER WORKSHEET

FAX# 610-225-1191  
 HARRIS REPORT FROM REP  
 SEP25/12 13.25  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
4			500P-530P	30		\$550.00	9/26	10/1	1		W-F,M	1
PROGRAM : NEWS												
5			600A-700A	30		\$725.00	9/26	10/1	1		W-F,M	1
PROGRAM : NEWS												
6			700A-900A	30		\$700.00	9/26	10/1	2		W-F,M	2
PROGRAM : NEWS												
7			900A-1000A	30		\$275.00	9/26	10/1	1		W-F,M	1
PROGRAM : MORE												
8			800P-900P	30		\$2,325.00	9/29	9/29	1		SAT	1
PROGRAM : COLLEGE FB 4-B												
9			100P-400P	30		\$8,500.00	9/30	9/30	1		SUN	1
PROGRAM : NFL												
10			1000A-100P	30		\$7,500.00	9/30	9/30	1		SUN	1
PROGRAM : NFL												
11			800A-900A	30		\$850.00	9/30	9/30	1		SUN	1
PROGRAM : NEWS												
SEP/12			25275.00	OCT/12		\$ .00						
CONTRACT TOTAL												25275.00
TOTAL SPOTS												13

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
 DEMOS- RA35+\*